GOVERNMENT OF INDIA
TOURISM
LOK SABHA

STARRED QUESTION NO:266
ANSWERED ON:05.12.2016
Paryatak Mitra
Rajoria Dr. Manoj

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has launched the Paryatak Mitra (Tourist Facilitators) Scheme in the country and if so, the details of the scheme;
(b) the number of tourist facilitators in the country, State/UT-wise; and
(c) whether any guidelines have been issued under the scheme and if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (c): A Statement is laid on the Table of the House.

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STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.â€ *266 ANSWERED ON 05.12.2016 REGARDING PARYATAK MITRA.

(a) to (c): The Ministry of Tourism launched an initiative on the occasion of "National Youth Day" on 12th January, 2016. Titled Paryatak Mitra Programme, it targets college-going students including those enrolled with the National Cadet Corps (NCC) & National Service Scheme (NSS), in the age group of 18-28 years. The programme attempts to inculcate appropriate tourism traits and knowledge among the trainees to enable them to act/work as Tourist Facilitators (Paryatak Mitra). Each course is of 10 days duration. The programme is being implemented by the Indian Institute of Tourism and Travel Management (IITTM), first at destinations identified under the PRASAD Scheme of Ministry of Tourism. Two batches of 119 students were trained in January, 2016 at Varanasi and Puri. The guidelines for the 'Paryatak Mitra' training programme are enclosed as Annexure.

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